

**REPORT OF MONTHLY ACTIVITY**  
**UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES**  
**DURING FEBRUARY 2024**

**FEBRUARY 2024**

Sr. No.	Activities by India Tourism Offices / CIHMs / IITM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI-600 113 TAMIL NADU	FEBRUARY 29.02.24	<b>EXPERT TALK on “TOURISM INFRASTRUCTURE IN JAMMU- KASHMIR AND LADAKH”</b>	1.As per the guidelines issued by the Ministry, a special talk on “Tourism Infrastructure in Jammu-Kashmir and Ladakh” was organized on 29.02.2024. 2.The session started by welcoming the audience 3.A brief note on EBSB and its importance was shared 4.Significance of role of Tourism Infrastructure in Union Territory of Jammu-Kashmir and Ladakh was highlighted to the audience 5. Presentation and Discussion on various ways of improving the infrastructure in Jammu-Kashmir and Ladakh were discussed by the resource person. 6.The talk was highly appreciated by all the students and staff who participated. 7.The Nodal officer concluded by giving vote of thanks. 8.The event was conducted in the AV Hall	<b>IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir &amp; Ladakh)</b>	96  Resource person: 1	<b>Coordinators:</b> Mrs. R. Parimala, Principal i/c Dr. J. Eugene, Lecturer, IHM Chennai Mr. Vishesh Anna Joshi, Lecturer  <b>Annexure:</b> <b>1. Pictures taken during the session</b>

Contd./-.2..



**Students attending the EXPERT TALK on “TOURISM INFRASTRUCTURE IN JAMMU-KASHMIR AND LADAKH ” by Mr.Rajesh, Area Manager – Operations, Club Mahindra Resorts, Coorg**